

CULTURE, RECREATION & TOURISM CABINET MEMBER MEETING

Agenda Item 25

Brighton & Hove City Council

Subject:	Shakedown Music Event Stanmer Park, Brighton	
Date of Meeting:	Tuesday 21st September, 2010	
Report of:	Jayne Babb	
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Wards Affected:	Stanmer, Moulsecoomb	

1. SUMMARY AND POLICY CONTEXT:

- 1.1 To seek approval for officers to undertake full consultation to stage the Shakedown Music event in Stanmer Park, Brighton on Saturday 9th July 2011 between midday and midnight.
- 1.2 To authorise officers to develop with the event organisers a full Event Management Plan.
- 1.3 To authorise officers to complete consultation on the event prior to a report being considered by Cabinet seeking landlord's consent for a major event.

2. RECOMMENDATIONS:

- 2.1 To seek approval from the Cabinet Member for officers to undertake full consultation to stage the Shakedown Music event in Stanmer Park, Brighton on Saturday 9th July 2011 between midday and midnight.
 - 2.2.1 To authorise officers to develop with the event organisers to a full Event Management Plan.
 - 2.2.2 To authorise officers to complete consultation on the event prior to a report being considered by Cabinet seeking landlord's consent for a major event.

3. RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS:

- 3.1 Brighton & Hove is renowned for its wealth of diverse music, having hosted many national and international events such as Big Beach Boutique and The Great Escape in recent years.
- 3.2 Brighton & Hove does not have a celebration of dance music, something which is popular in the City. It is anticipated that some 20,000 attendees will attend this one day, ticketed event. Shakedown will appeal to both dance lovers and casual music lovers alike, with a mixture of international chart-topping stars and renowned local DJs.
- 3.3 The event is seeking to become an established national event in Brighton & Hove.
- 3.4 The event will take place within the main area of Stanmer Park, west of the main access road. The grass area has a slight slope, providing a natural amphitheatre. The covered main music tent also provides additional sheltering from the sun/rain. A plan/schematic diagram of the event is attached as appendix.1.
- 3.5 The Music event will provide a celebration of dance music, a mix for both passionate dance-music lovers, and regular music fans. The event would be a valuable addition to the city's vibrant and creative arts and entertainment calendar and create an annual occasion that could rival established national events.
- 3.6 The organisers will be required to provide a full Event Management plan, which is to include:-
 - Traffic Management plan, to focus on public transport and off-site parking.
 - Cleansing plan for both the licensed site and the surrounding area.
 - Full Risk Assessment including fire Risk Assessment.
 - Noise Management Plan.

These plans will be reviewed by the Council and its partner agencies and the City-wide Safety Advisory Group.

4. CONSULTATION

- 4.1 Consultation has commenced with Sussex Police, East Sussex Fire & Rescue Service, and South East Coast Ambulance Service. Internally, consultation has commenced with Environmental Health & Licensing, Highways and the Countryside Service.
- 4.2 No negative feedback has been received following this initial consultation.

5. FINANCIAL & OTHER IMPLICATIONS:

5.1 Financial Implications:

- 5.1.1 All costs will be the responsibility of the organiser. A deposit will be lodged by the organiser, any re-instatement costs will be met from this deposit.
- 5.1.2 The organiser will pay a commercial hire fee for the use of Stanmer Park.

Finance Officer Consulted: *Derek Mansfield* 7th Sept 2010

5.2 Legal Implications:

- 5.2.1 Brighton & Hove City Council is empowered under the East Sussex Act 1981 to use Stanmer Park for up to 28 days a year in order to facilitate the staging of major outdoor events.
- 5.2.2 The proposal in this report is made in accordance with the Outdoor Events Policy. The policy incorporates relevant considerations in respect of convention rights incorporated by the Human Rights Act 1998. The policy is clear that a balancing act is required between the competing interests of those who attend the events and those who do not wish to attend and consultation is suggested to ensure that this balancing exercise is properly carried out.
- 5.2.3 The terms of the agreement with the events organiser, the ongoing consultation process and the long lead-in period should ensure that the event is properly managed and that disruption is kept to a minimum.

Lawyer Consulted:

5.3 Equalities Implications:

The Events programme caters for people from all sectors of the community

5.4 Sustainability Implications:

5.4.1 All events are planned and staged in accordance with the statutory powers and planning obligations as set out in the Outdoor Events Policy.

5.4.2 The event will conform to the Councils Sustainable Events Policy.

5.5 Crime & Disorder Implications:

5.5.1 Safety Advisory Groups have been convened for all major outdoor events taking place in Brighton & Hove that have the potential to attract significantly large numbers of people. A protocol between the council and emergency services was agreed in 2004 and will be used for this event.

5.5.2 The Police are involved in both the consultation and planning of all major events.

5.6 Risk and Opportunity Management Implications:

The event will be subject to a full site-specific risk assessment.

5.7 Corporate / Citywide Implications:

The event takes place in Stanmer Park- a council run open space.

6. EVALUATION OF ANY ALTERNATIVE OPTION(S):

6.1 Not applicable

7. REASONS FOR REPORT RECOMMENDATIONS

7.1 Shakedown would be a major event and therefore full consultation and a full Event Management Plan will be required for the event.

7.2 Shakedown is a valuable addition to the events calendar.

SUPPORTING DOCUMENTATION

Appendices:

1. A plan of the proposed layout.

Documents In Members' Rooms

None

Background Documents

1. Full proposal from event organisers

